

ETTI SIMON, PMP, CSM

SCRUM MANAGER / AGILE PROJECT MANAGER

Technical Thought Leader • International Project Manager • Six Sigma Black Belt • Agile Scrum Master

- Project management professional with 15+ years of experience managing large-scale traditional Waterfall and Scrum projects.
- Extensive experience leveraging cross-functional IT, Agile, and QA teams to complete project deliverables on time and within budget.
- Very comfortable applying project management best practices, technical expertise, and business acumen to achieve targeted results.
- Credited for executing projects that saved DataNash more than \$2 million by outsourcing the international call center.
- Developed an online system enabling users to manage accounts on their own, and managing third-party software development that better positioned DataNash systems for resale.

AREAS OF EXCELLENCE

Dynamic Leadership
Strategic Thinking & Planning
Cross-Functional Team Collaboration
Project Scope, Planning & Prioritizing
Analytical Process & Problem Solving
Resource Requirements & Management
Project Budget Planning & Administration
Project Requirement Gathering & Analysis
Scheduling, Organizing, & Time Management
Milestone Development & Deliverables Tracking
Best Practices, Project Management Methodology

"As a Scrum Manager and Agile Project Manager, Etti Simon is unmatched in terms of technical expertise, commitment to the project, and leadership abilities. Her work has been instrumental in saving millions for DataNash and in positioning our organization for resale. Etti is a remarkable leader that I have no hesitation in recommending, as I know she will exceed objectives in any endeavors in which she engages." – *Sierria Salvo, Vice President, Technology Systems, DataNash*

EXPERIENCE & ACHIEVEMENTS

DATANASH CORPORATION, NASHVILLE, TN

2011-Present

Scrum Master

Establish objectives and manage 25 IT Agile team members in execution of concurrent projects while adhering to best practices. Liaise with business managers to exceed project objectives. Mitigate risks and exploit opportunities. Manage third-party software development to enhance DataNash systems for resale.

Delivered Results

- Planned and managed all aspects of a \$550K mainframe development Agile team for ABS support, GAC, BOffice Functions, WDesk, MCard Mandates, and Credit Department requests. Led 11 team members in execution of this high-profile project that, if handled improperly, could result in fines, penalties, and loss of permission to process MCard transactions.
- Implemented technical solutions to support accounts receivable and billing functions, decrease system down time, and mitigate loss of customers. Met rigorous system integrity requirements and complied with Md's transaction processing requirements.
- Managed nine team members on a \$425K Java development project that enabled delivery of comprehensive services in the areas of performance, volume, limits, compliance, legal, stability, support, and production incidents. Eliminated the threat of 'lights out' condition for credit card transactions.

Continued...

- Led a team of 15 in development of an online, self-service tool that enabled customers to manage and maintain their own accounts. Worked in close collaboration with mainframe developers and web designers throughout this \$1.8 million, two-year project. Played a role in the organization saving a projected \$2M over three years.
- Delivered training on Agile principles and terms, as well as VOne Agile software to 50+ people. Implemented and facilitated stand-up meetings in support of teams.

Project Manager

Managed IT Agile teams of up to 12 members on a wide range of projects.

Delivered Results

- Engaged in project with a cross-functional team comprised of IT, QA, and business customers to enable DataNash to enter alternative fuel markets; put reporting and control systems in place to ensure the company remained the industry leader.
- Facilitated use of sub-product codes, which allowed the flexibility to add new product lines without development.
- Played a major role in DataNash retaining a \$4M portfolio of large national accounts with help phasing requirements.
- Devised and executed plans that resulted in successfully outsourcing the International Call Center. Collaborated with and coordinated colleagues across five different countries in transferring Call Center to Scotland.
- Executed a three-year-long/\$300K telecom upgrade to the IVR application involving new file format and more than 1K lines of new code. Worked in close collaboration with MCard associates and DataNash teams to meet challenging timeline and budgetary requirements.

Sigma Black Belt

Successfully led and collaborated with team members, third parties, IT, and QA to consistently complete complex, concurrent projects on time and under budget.

Earlier roles with DATANASH CORPORATION as Supervisor, Manager of _____ and LONGHILL OIL Co. as Group Director.

E DUCATION

WESLEYAN UNIVERSITY, Delaware, OH

Bachelor of Arts: Major in Accounting/Minor in Economics

CERTIFICATIONS

Certified Scrum Master, 2011

Project Management Professional Certification, 2005

Advance Bronze Public Speaking Certification, 2004

Six Sigma Black Belt Certification, 2001

TECHNICAL SKILLS

Microsoft: Project, Word, Excel, PowerPoint, Access, Visio ▪ Minitab ▪ Clarity ▪ VersionOne