ETTI SIMON, PhD

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TARGET: VICE PRESIDENT, ANALYTICS

Transformational and influential professional with expertise in data strategy and research operations in the healthcare sector.

Forward-thinking analytics thought leader with 10 years of experience; skilled in taking highly complex problems and modeling them quantitatively, providing the data-driven insights required to make economically rational business decisions. Versed in driving multifaceted projects and leading teams in executing priority initiatives on time and to target.

- Trusted partner with demonstrated success working cross-organizationally and with clients to develop data strategy, oversee and execute analytic programs, and advance products.
- Respected source of expertise and technical leader in the areas of analytics methodologies, creating analytic opportunities, developing scalable innovations, designing repeatable business solutions, and applying best practices.
- Recognized as an expert in interpreting and analyzing different types of data sets and converting into usable business insights.

PROFESSIONAL EXPERIENCE

UNITED MEDICINE XRV GROUP, Chicago, IL   2014-Present
Associate Director, Data Strategy and Research Operations, 2019-Present
Advanced to this role to work in collaboration with the director in oversight of data strategy and research operations. Lead a high-performing team in executing complex research projects and meeting various timelines and targets. Administer an $8 million budget.

- Critical strategist and influential advisor; engage in comprehensive review of internal research proposals, key objectives, and data requirements to determine top priorities and data strategies significant to academic partnerships and research projects.
- Draft favorable legal agreements and contracts associated with research projects, including master research agreements and study addendums.
- Provide thought leadership on matters related to internal research analytics and ideas. Summarize project and study details in research briefs for external release.
- Selected to lead a pro bono woman's health equity initiative within the company's QuantimaXRV arm. Led the charge to establish a business case for prioritizing the topic, determine the overall impact and urgent issues, and pinpoint research and statistics that support the opportunity. Initiative insights will ultimately be pitched to the CEO.

Senior Healthcare Economics Consultant/Training Lead-Virtual XRV Health Plan, 2016-2019
Cultivated and managed 15 national client relationships composed of more than $500 million in annual spend. Assembled a team of 200 and led the training program for customer analysis and solutions in securing learning opportunities, delivering training, and executing project management initiatives.

- Designed and implemented an innovative new training program that emphasized knowledge sharing.
- Generated an increase and an able a NPS score clients.
- Credited for encouraging analytics/underwriting team to discuss public health topics in client-facing presentations with a focus on the impact of flu and social determinants of health.
- Engaged in comprehensive analysis of industry trends, intelligence, and customer requirements; translated relevant data into story decks for presentation executive client leadership.
- Innovated strategies that drove trends below industry norms and presented viable recommendations to senior leadership.
- Tracked trends in health plan performance and identified opportunities for medical expense reduction by leveraging existing and ad hoc reporting capabilities.

XRV Healthcare Economics Consultant, 2014-2016
Extracted, aggregated, and analyzed data from large data sources and tables to track utilization trends, develop affordability initiatives, and measure viable medical cost improvements. Statistically analyzed the effectiveness of a wide range of clinical programs. Reviewed, evaluated, and generated complex reports. Prepared claims and membership data for external audiences in support of Employer & Individual (commercial) analysis.

- Recognized for evaluating an enterprise program and identifying $1 million in savings.
- Identified operational needs, addressed key issues, and delivered detailed healthcare economics analysis outcomes presentations to customers.
- Recognized as subject-matter expert in work with complex, raw healthcare claims and clinical data; leveraged expertise to identify data patterns, pinpoint potential issues, and make viable recommendations.

ICI UNIVERSITY SCHOOL, Iowa City, IA   2010-2014
Researcher, State Hygienic Lab, 2013-2014
Engaged in comprehensive data analysis of laboratory operational revenue and client volumes, and presented insights on top clients, grants, and contracts. Systematically reviewed a wide range of literature on laboratory performance metrics.

- Analyzed data using the laboratory information system; collected operational metrics-turnaround time, holding time, and backlogging data to drive a 25% improvement in laboratory performance metrics.
- Co-wrote a grant to secure support from American Laboratory Funder.

Research and Teaching Assistant, 2010-2014
Challenged and engaged 100+ graduate students while teaching courses in healthcare systems; delivered lectures, evaluated performance, and graded assignments. Studied counties with pharmacy closures pre-post ICI Special Act, while executing a project for the ICI Research Institute using SAS.

- Developed a systematic review of telehealth applications in ICUs, emergency departments, and hospital pharmacies after condensing in excess of 1,000 scholarly articles.
- Examined and evaluated the implementation in ICI Critical Access Hospitals, which included analyzing and coding urban, rural, and critical access hospital interviews associated with implementation of a tea___k program to improve hospital safety. Utilized NVIVO qualitative software which yielded best practice recommendations

NRM AGENTS FOR RESEARCH AND QUALITY, Rockville, MD   2012
Program Analyst
Prepared a manuscript based on ten years of national surgical data; exami___ t ___elationship ___etween ___ient safety and inpatient quality indicators and measures of income at the zip code level using SAS and A___Q QI/___oftwa___ in SAS.

- Engaged in a systematic literature review to examine quality of care prov___d in saf___e ___ospitals.
- Published a research brief on post-surgical readmissions ___res of inc___e using SAS

CAREER HIGHLIGHTS

AURORA XI GRAND COMMISSION, Aurora, IL   2008-2013
Acting Assistant Director
Assisted in planning and organizing election activit___ to ens___ compliance w___h applicable state and federal laws, rules, and regulations. Drafted and published media notices. Mo___ored elec___ffic___nual and monthly budget, expenses, and monetary transactions. Led staff and oversaw the solicitation and ___ining of election judges. Managed setup, maintenance, and reporting for voter databases and absentee ballots.

EDUCATION

PhD, Health Services and Pol___ CI UNIVERSITY SCHOOL, Io___ City, IA, 2018
MPH, Health Services Manag___ent,   THERN AA SCHOOL UNIVERSITY, DeKalb, IL, 2008
BS, Biology/Minor: Spanish, NO___THERN AA___OL UNIVERSITY, DeKalb, IL, 2007

HONORS & AWARDS

J. and S. Wakelen-Keen Award for Do___oral Student Performance, ICI University School, 2014
Graduate and Professional Students, J___ Research Grant Recipient, ICI University School, 2014
KLI Leader Research Institute, ICI Unive___sity School, 2014
SA International Training Award to Conduct Research in Peru, 2013
J.F. Jablishorva Graduate Conference Winner, Iowa City, IA for Poster Presentation, 2013
Academy Health Alodarmaras Scholarship for Annual Conference Registration, 2012
CMC Executive Graduate & Professional Students Cadre, Grant Recipient, ICI University School, 2012

TECHNICAL SKILLS

SAS | STATA | SPSS